

PAVED ARTS

TELEFILM
C A N A D A

TELEFILM MICRO-BUDGET PROGRAM CALL FOR SUBMISSIONS

Deadline: Friday, January 20th, 2017

PAVED Arts is proud to be a designated partner for Telefilm's Micro-Budget Production Program that targets emerging Canadian talent, supporting them in the production and promotion of their first feature-length film), with a primary focus on the use of digital platforms for distribution, marketing, and audience engagement. Telefilm will fund several projects from this main component program, through a non-repayable financial contribution of up to \$127,500 per project (\$100k for production, \$20k for promo/distribution, \$7.5k for digital consultation).

This program uses a two step application process. First creative teams must apply to a partner site, then each partner site will recommend one application to be adjudicated by telefilm for final approval. PAVED Arts will recommend ONE project in the Main Component to Telefilm Canada for consideration.

For detailed information on the call and guidelines/FAQs see [telefilm's website](#)

Telefilm's Evaluation Criteria

Projects will be evaluated based on:

- the track record of the creative team;
- the quality, originality, and innovativeness of the creative content;
- the quality, originality, and innovativeness of the promotion and distribution strategy on digital platforms;
- the complementary nature of all components of the project (i.e. content, production, distribution and promotion);
- the feasibility of the project in terms of, among other things, support provided to the project, scope, timeline, production budget, promotion budget, and financial structure.

The recommended project must be either a fictional or a documentary feature-length film produced in English, French or an Aboriginal language and destined for distribution to the public on one or more platforms with the main distribution being made on a digital platform.

The project's maximum budget must not be higher than \$250,000.

Eligibility: ALL key members (writer, director, producer) must be producing members in good standing at PAVED Arts and must have produced, directed and/or written at least one short film but have NOT produced, directed or written a feature length film. You cannot have worked in any of these roles on a feature to be eligible. For example, if you are applying as a director but you have already been a producer on a feature film, you are not eligible to apply.

Your application to PAVED Arts must include (based on Telefilm's requirements):

The entire Telefilm application and related documents including:

- a 3-5 minute video pitch (**not mandatory for PAVED application, but will be required if selected**)
- a trailer of the project, if available
- a link to previous work, if available
- a written synopsis of the project including a description of the creative team's vision
- resumé's of key team members that confirms PAVED producing membership (3 page max.)
- the full script (narrative) or treatment (documentary)
- a promotion and distribution plan for the project with a strong emphasis on digital distribution
- the timeline for production
- the total budget of the project broken down in four categories: development costs, production costs, postproduction costs, promotion and distribution costs (including digital distribution)
- the project's financial structure

To submit your application, **please** send by **email** the required documents (PDFs only please) and links to your video pitch, trailer and support material by **Friday January 20th, 2017** to technical@pavedarts.ca. Please put **Telefilm Micro-Budget Production Program Application** in the subject heading of your email.

PAVED Arts will coordinate a jury of active producing members to determine a recommendation.

PAVED Arts contact for Microbudget program:

Alex Rogalski, Executive Director, executive@pavedarts.ca